# Flexible as your customers' requirements

Adhesive solutions for the graphic arts industry



**PLANATOL WETZEL** 



Long-lasting bonding and high-quality visual appearance also on challenging surfaces

# Quality adhesives – for efficient processing

For more than 80 years, Planatol Wetzel is one of the leading companies in the production of adhesives for the graphic arts industry. We have broad experience, especially in gluing difficult papers and finished surfaces.

We focus on individual and professional consulting and develop innovative and tailor-made solutions for your needs. Our goal is to combine outstanding product quality with high process efficiency:

- Excellent operating characteristics
- Reduction of material consumption
- Powerful adhesions



# Adhesives for efficient finishing processes in the graphic arts industry

#### **Fold-Gluing**

- Range of competitive standard and tailored solutions
- Applicable for various papers and surfaces
- Improvement of operating characteristics (fold softening)
- Reliability in the production process
- Dispersions
- Fold Softening

#### **Bookbinding**

- Products using all adhesive technologies and applications
- High temperature stability
- Excellent layflat characteristics
- Innovative adhesive systems
- $\bullet$  More than 80 years of experience and expertise
- Dispersions
- Hotmelts
- PUR
- PSA

#### **Print Finishing**

- Fugitive adhesives (Dispersions & Hotmelts)
- Foil adhesives and high-gloss foil lamination adhesives
- Sealing adhesives (Dispersions & Hotmelts)
- Specialities for forms, pads, give aways, etc.

- Dispersions
- Hotmelts
- PUR
- PSA

## Planatol Wetzel – Your experts for all adhesive requirements in the graphic arts industry

- Consulting
- Developing
- Customer service
- Quality management

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